

# Vaarthha

A Visakha Container Terminal Newsletter

Issue No. 11/ Vol 14/ May 2017

'VCT has natural Depth of 16.5 m alongside - The deepest amongst Indian Container Terminals'

## Trade Meet @ Port City



A grand Trade Meet was organized by Visakhapatnam Port Trust integrating all the trade partners & stakeholders. The Trade Meet focussed more on future growth and projects. Several dignitaries spoke about the macro & micro economic factors of the industries and how the companies are looking ahead of time.

Visakhapatnam Port Trust (VPT), one of the major ports in the country which is among the top 5 is targeting 5% growth in FY18. Also its focus is on reducing the pollution, for better in-land connectivity and simpler documentation processes.

Shri M.T. Krishna Babu, IAS, Chairman-Visakhapatnam Port Trust, Mr. P.L. Haranadh, IRTS, Deputy Chairman - Visakhapatnam Port Trust, Mr. Sudhakar Mishra, IRS, Addl. Commissioner of Customs, Custom House - Visakhapatnam, Mr. M.S. Mathur, Divisional Railway Manager-Waltair Division & Mr. Ravi Kumar, Chief General Manager-CONCOR were some of the dignitaries who mentioned about the growth in last fiscal, also stressed on how they are looking forward for a better growth by end of current fiscal.

While the Chairman initiated the forum by giving a brief description about the Port's capacity and capability, he also gave a clear picture about the performance of VPT.

In 2015-16 while the overall growth was sluggish in the country, Major Ports alone had shown positive growth. Showcasing a volume growth of 7.3% in 2016-17 over the previous fiscal was a clear example. Though the growth of Non-Major Ports has taken over in the last decade and a half, lot of reforms with the support of Central and respective state governments evolved Major Ports into business centres over last 2 years.

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## Amazon Fulfilment Centre @ Vizag



Amazon.in, an e-commerce store which is widely used in the country today announced recently to double its storage capacity in the country. The leading online store company plans to put up its first Fulfillment by Amazon (FBA) in Visakhapatnam.

Visakhapatnam leads the overall sales from AP in the fashion category contributing 20% of online retailer - Amazon with 3 times growth over the previous year. The Financial Hub of the state, Visakhapatnam is among the top 10 cities in terms of sales in India.

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## Flextronics In Andhra Pradesh

flex  
LIVE SMARTER

Mr. Mike McNamara, CEO of Flextronics expressed his interest in Andhra Pradesh's Fiber Grid Project and expansion of the company in the state.

Flex Ltd. formerly called as Flextronics International Ltd., is the second largest global Electronics Manufacturing Services including profiles - Original Design Manufacturer & Original Equipment Manufacturer. High Reliability Solutions (HRS) of Flex. Ltd., manufactures and assembles automobile parts like-Insulin Pumps & Smart Electronics. With its presence in over 30 countries, the company is now looking towards Visakhapatnam after the Chief Minister of AP met the CEO.

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## VISITORS AT VISAKHA CONTAINER TERMINAL



(Right) Mr. S. Ravindranath, AGM-Shipping & Logistics and Mr. Gokula Rajan S., Dy. Manager-Logistics, The Ramco Cements Ltd., visited on 09.05.2017



Katsumi Teranishi San, Director & CEO, "K" Line (India) Pvt. Ltd., visited on 11.05.2017



2<sup>nd</sup> from right) Mr. Debashish Chakrabarti, Vice President-Marketing, (3<sup>rd</sup> from right) Mr. S. K. Satapathy, Dy. General Manager, Visa Steel Ltd., (right) Mr. D. Krishna Prasad, Director, Focus Shipping and Mr. Prashant Sagi, Director & CEO, Mega Sea Shipping & Logistics Pvt. Ltd., visited on 11.05.2017



(Middle) Mr. BJ Alexander, President-Logistics, (left) Mr. Shrigopal Kumawat, Asst. Manager-Commercial, (2<sup>nd</sup> from left) Mr. Samir Kumar Padhi, Manager, (2<sup>nd</sup> from right) Mr. Aashish Runthala, Central Logistics, Hindalco Industries Ltd., visited on 11.05.2017



(Middle) Ms. Suchitra Nair, General Manager, (left) Mr. Sabapathy S, and Mr. Vijaya Kumar, Asst. Manager, Sical Multimodal and Rail Transport Ltd-Container Freight Station, visited on 12.05.2017



(Left) Mr. Linesh Sanatkumar Sundrani, Director, STP Services Pvt. Ltd., and Mr. P. V. Jagannath, Proprietor, P V Ramana Murthy Son, visited on 16.05.2017



(Middle) Mr. Anjiva Kumar Rai, Dy. Manager-Logistics, Yara Fertilisers India Pvt. Ltd., (right) Mr. Sanjay Chaturvedi, Vice President and Mr. Srinivas, Sr. Manager, J.M. Baxi & Co., visited on 18.05.2017



(From left) Mr. R. Desikan, Chief Operating Officer, Mr. S. Narasimhan, Vice Chairman and Mr. P.H.V. Pathy, Vice President, Saltva Logistics Pvt. Ltd., visited on 23.05.2017



(Middle) Mr. Lian Hong Yong, Vice President, Far Shipping (Singapore) Pta. Ltd., (2<sup>nd</sup> from right) Mr. M. Satish, Managing Director, (left) Mr. D. Krishna Prasad, Director, (2<sup>nd</sup> from left) Mr. G. Vasu, Manager and Mr. Murali, Asst. Manager, Focus Trans-Tech Shipping Pvt. Ltd., visited on 25.05.2017



(Middle) Mr. T H Terence Yeow, Head of Reefer Pricing-Asia, (right) Mr. T. Thevarpiran, Head Commercial- South & East India and Mr. Rajesh, Head Commercial-AP & Vizag, APL (India) Pvt. Ltd., visited on 29.05.2017

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## Trade Meet @ Port City

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VPT is investing a total amount of Rs. 2371 Cr. of which Rs. 1148 Cr. is to develop Logistics. National Highways Authority of India (NHAI) signed a pact with VPT to lease 106 acres of land to establish warehousing facilities.

In continuous process to simplify the procedures, Port is in active interaction with the Customs Dept. for Seamless Electronic Transactions. As per the directive of Director General of Foreign Trade (DGFT), a container scanner would be established by end of the year.

The trade meet had set platform for all the trade partners & stake holders to speak about their future. Mr. Sudhakar Mishra, IRS spoke about the categories of cargoes being traded from Visakhapatnam and how the Dwell Time for the Bill of Entry (B/E) has been reduced. Also, introducing Single Window Interface for Facilitating Trade (SWIFT) – which would help the importers to take all the approvals from Partnered Govt. Agencies (PGAs) like – Plant Quarantine, FSSAI, ADC, Etc. He also mentioned that there are only 7 Authorized Economic Operators (AEOs) registered with Vizag Customs and hence a need to increase that number significantly and utilize the benefits.

Mr. M.S. Mathur talked about dedicated Freight Corridors on the East Coast and how the railways played in strong connection with VPT. Railways had undergone a transformational change over the last 2-3 years due to huge capacity constraints. Mr. Ravi Kumar gave a brief note on the growth achieved in the field of Container Cargo and the developments of CONCOR in Visakhapatnam.

Visakha Container Terminal has been one of the pillars of strength for VPT. Its consistent growth in container traffic has been contributing vastly in the Port's overall growth. While the Port grew by 7% in the last fiscal, VCT's share in that was 11%. Its contribution had grown from 9% to 11% during the years 2015-16 & 2016-17 and counting.

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## Amazon Fulfilment Centre @ Vizag

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FBA's help to increase the online sale by giving access to world-class fulfillment resources including – fast & free delivery, trusted & acclaimed customer service. FBAs would store the inventory, pick, pack and ship as per the orders and also provide customer service. This pattern has helped the e-Commerce business to improve in tier-2 cities by providing the latest trends and products in time and for a low cost.

The fulfillment center would be set up at Gajuwaka with a capacity of 10,000 cubic feet. Port City – Visakhapatnam which is known for warehousing and packaging activities would not only benefit the e-Commerce business in terms of packaging and labeling, but also to export and import the products to any part of the world thus increasing the hinterland. Visakhapatnam also leads in apparel industry with Brandix SEZ and many other companies in and around the SEZ would benefit the Fashion Trade.

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## Flextronics In Andhra Pradesh

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On his visit to United States of America, the CM had received “Transformative Chief Minister Award” during the United States – India Business Council (USIBC). On this occasion he met several industrialists from Information Technology, Banking, Food Processing, Healthcare, Clean Energy & Digital Payment.

In accordance to the recent developments, India Electronics and Semi-Conductor Association (IESA) – a body representing electronics industry in India is looking to open offices in Pune & Andhra Pradesh. IESA has its headquarters in Bangalore and opened its second office in Chennai. In order to welcome the changes and new transformation in the state, a new office would be opened in AP very soon.

The Smart City, Visakhapatnam which has huge potential to attract the electronics manufacturing here that has already an establishment of Manufacturing & Service industries is all set to become the Electronics Hub and the increase in Information Technology post bifurcation of the state is making Vizag even smarter.

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## The African Connection

NILE-DUTCH AFRICA LINE, who had set standards in the market of West Africa connecting to the rest of the world are widening its global connection. The organisation reached the Port City for the first time. The line's vision to connect West-Africa to the world has developed its new route towards the Port City.

Visakhapatnam with its vast hinterland has attracted this carrier to establish its presence here on the East Coast of India by shipping its maiden lot of import containers through its agents – Samsara Shipping. With immense potential for EXIM traffic here, VCT has been continuously promoting new carriers to enter the market and explore the untapped market potential.



## Coastal Economic Zone

The National Perspective Plan of the Sagarmala Programme have identified 2 Coastal Economic Zones (CEZs)-Gujarat & Andhra Pradesh. Earlier in 2016, Ministry of State for Shipping had identified 14 CEZs along the coastline of the country. The CEZs are aimed to promote development of port-proximate industrial clusters, encourage port-led development, reduction of logistics cost & time for movement of EXIM and domestic cargo and enhance the global competitiveness of Indian manufacturing sector.



# Niti Aayog

## नीति आयोग

National Institution for Transforming India

It is generally agreed that a key element in the transformation of India is the creation of a large number of good jobs. While micro and small enterprises provide lots of jobs, consistent with their low productivity, they pay relatively low wages. This initiative of the Government in accordance with Make in India Policy should increase the manufacturing service industries at the same time providing jobs and uplifting the socio-economic levels of people.

In-order to support the initiative of government; the Port City has always been the ideal location to attract such a zone. One cluster among the 14 CEZ clusters nominated by the government last year is the economic zone between Visakhapatnam & Kakinada covering a region of 200-250 sq. kms. Food Processing, Petro-chemicals, Cement & Apparel units are focused which will also evolve in to new and more opportunities. The Port City which has influenced the growth around the region in every industry, is set to accept the task ahead.

Visakhapatnam which is on the East-Coast coast of India is located ideally for International Trade. Its proximity to Malacca Straights and other Eastern & Western countries has led to establishment of Manufacturing, Service and Educational industries around the place. The smart city which is very close to Southern Odisha, Chhattisgarh, Jharkhand & Telangana would also help the respective state's skilled labour to utilize the opportunity to uplift their income.

Establishment of Steel, Heavy-Industries, Oil-refineries, Ferro-Division, Fertilizers, Paper, Pharmaceuticals, Agro based, Sea-food & many MSMEs in Manufacturing; World class Hospitals & Hotels in Service Industries; Universities & Colleges specialized in Engineering, Medical, Logistics, Management & many other trade related institutes have already directed the city to become the City of Destiny. The well-established Rail/Road & Air/Sea connectivity here complimented by the presence of major port having a state of the art container terminal augurs well for the city to have the CEZ established in this part of the state. Ideally, Visakhapatnam should be the zone for the first CEZ in Andhra Pradesh & on the East Coast of India.

## Health Session @ VCT

High blood pressure (Hypertension) is a major risk factor of cardiovascular disease. It was named as 'the number one killer' by the World Health Organization (WHO) in The World Health Report. 17<sup>th</sup> May is observed as World Hypertension Day. Since its inception on May 17, 2005 it has become an annual event ever since. On this day health programmes are conducted worldwide to promote public awareness on hypertension and to encourage citizens of all countries to prevent & control this silent killer. The theme for World Hypertension Day 2017 is "Know Your Numbers". As part of VCT Wellness programme the organisation conducted a Health talk on Diabetes and Hypertension in collaboration with OMNI RK that was administered by Dr. L. Venkatesh MD, General Physician & Chief Consultant of OMNI RK Super Specialty Hospital, Visakhapatnam. Around 35 personnel participated in the health talk. The causes of Hypertension, health implications, possible remedies & measures etc., were well explained by the speaker. After the end of the programme the participants clarified their apprehensions about hypertension with the presenter and the health concerns were well addressed.



VISAKHA CONTAINER TERMINAL

ISO 9001 : 2008, ISO 14001 : 2004, OHSAS 18001 : 2007, ISO 28000 : 2007 compliant company  
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