

Vaarthha

A Visakh Container Terminal Newsletter

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'VCT has natural Depth of 16.5 m alongside - The deepest amongst Indian Container Terminals'

Coastal Economic Zone in Sunrise State (AP)



The Government of India (GoI) aims to increase the merchandise exports to US \$750 billion by 2020 from US \$ 450 billion. In order to boost exports the Ministry of Commerce, GoI has come up with an initiative to build mega Coastal Economic Zones (CEZs) and also reform the existing Special Economic Zones (SEZs). While the whole idea is to aim at increased exports, the other part is to bring in more investments into these sectors that also give an opportunity for the growth of manufacturing sectors.

The Sunrise State – Andhra Pradesh (AP) has a vast coastline of about 974 km (605 miles) with a major port located at [Visakhapatnam](#) called as the Port City. The coastline of AP is the second largest in the country with rich mineral resources and is well linked internally as well as with the rest of the world. The state is rich in producing variety of cargoes like Steel, Ferro, Cotton, Chillies, Agri Products, Marine Products, Cement, Granite, Tobacco etc. Besides this, the infrastructure development in AP is on a roll too.

Considering the fact that the Sunrise State is moving towards huge development, the GoI is coming up with the *First Coastal Economic Zone in Andhra Pradesh*. [Visakhapatnam](#) which is the commercial hub of AP with a major port that has shown consistent growth in container traffic has been chosen as the location for setting up the CEZ.

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AP – Enabling Port Led Development



[Andhra Pradesh \(AP\)](#) is one of the fastest developing states which has great potential to become the number one state in the country. With this inherent advantage of the Sunrise state, a conference was organised by CII on "Ports & Logistics" in Vijayawada on 29, November 2016.

The growth in India has been skewed to the western region due to the roles played by the established ports in Maharashtra and Gujarat. However with the transformation from "Look East" to "Act East" policy of the nation, East Coast of India has been in the limelight and more so with the increased growth in trade with the Eastern countries. Therefore East Coast of India plays a pivotal role in the development of trade with the Far East nations and thus [Visakhapatnam](#) which is strategically located at the centre of the east coast becomes the growth engine. Rightly so, the first Coastal Economic Zone is being set up here which is now seen as the Coastal Employment Zone that is poised to generate numerous jobs in the rapidly increasing industries in the region.

AP's other advantages to boost the economy are an established major port in Visakhapatnam, backed up by dedicated freight corridors, Vizag-Chennai Industrial corridor and Special Economic Zones. To further compliment the growth, AP's role in augmenting the business reforms has made it the number one state in "ease of doing business" thus creating the platform to surpass Maharashtra's growth.

VISITORS AT VISAKHA CONTAINER TERMINAL



(3rd & 4th from left) Mr. Mori Kazuo, Mr. Kishida Takami, Fuji Titanium Industry, Japan, (2nd from left) Mr. S. R. Subramanian, Vice President, Trimex Sands Pvt. Ltd., (left) Mr. M. Satish, Managing Director and Mr. D. Krishna Prasad, Director, Focus Trans-Tech Shipping Pvt. Ltd., visited on 01.11.2016



(Middle) Mr. Parthasarathi Basu, Dy. Manager, TRL Krosaki Refractories Ltd., (right) Mr. Sourav Ghosh, East India Shipping, and Mr. Sravan Kumar, Director, Sravan Shipping Services Pvt. Ltd., visited on 04.11.2016



(2nd from right) Mr. Mohit Chaturvedi, Owners Representative, Far Shipping-Singapore, (2nd from left) Mr. M. Satish, Managing Director, (right) Mr. D. Krishna Prasad, Director and Mr. G. Vasu, Sr. Manager, Focus Trans-Tech Shipping Pvt. Ltd., visited on 08.11.2016



(Right) Mr. Kiran Pakki, Managing Director, KK Translogix Pvt. Ltd., and other representatives visited on 09.11.2016



(Middle) Mr. Vishwas Fadnis, Hoyer Global India Rep. Business unit Deep Sea, (4th from left) Mr. Vishwas Dastane, Asst.General Manager-Operations, GAC Shipping (India) Pvt. Ltd., (4th from right) Mr. Giuseppe Pireddu, Sr. Customer Service Logistics, AnQore B.V., and other representatives from SNF (India) Pvt. Ltd., and GAC Shipping (India) Pvt. Ltd., visited on 09.11.2016



(Left) Mr. Murali N, Head of Logistics, Brandix India Apparel City (Pvt) Ltd., and Mr. R. Srikanth, Executive Director, K.S.R. Freight Forwarders (P) Ltd., visited on 10.11.2016



(Right) Capt. Kuldeep Chauhan, General Manager-Operations, India, (left) Mr. Darpan Das, Manager-Operations, East India & Nepal, Mitsui O.S.K. Lines (India) Pvt. Ltd., and Mr. K. Venkataraman, Sr. Manager, Transworld GLS (India) Pvt. Ltd., visited on 11.11.2016



(2nd from right) Ms. Smita Dive, Country Manager –Ocean & Order Management Services, (left) Mr. Abhilash George Thomas, District Sales Manager, (2nd from left) Mr. Chandal Rayudu C, Asst. Manager-Ocean Services and Mr. Narasimha Swamy Bada, Asst. District Sales Manager, Expeditors International (India) Pvt. Ltd., visited on 11.11.2016



(2nd from left) Mr. Yogesh Jain, Vice President-Purchase, Mr. Srinivas Prata, General Manager-Purchase, Mr. Bhupender Nagpal, General Manager-Purchase, (behind) Mr. B. Prashanth, Sr. Manager, International Paper APIM Limited, (right) Mr. P. Baburao, Managing Director and Mr. Y. Ramesh, General Manager, Srivalli Shipping & Transport Pvt. Ltd., visited on 11.11.2016



(Middle) Mr. A.K. Gupta, Director, (Left) Mr. Ajit Sukumar, GM – Logistics, (Right) Mr. Chandresh Sherethia, Manager, JSL visited the terminal on 17.11.2016.



Make in Andhra Pradesh

Department of Industrial Policy & Promotion (DIPP) along with the World Bank declared Andhra Pradesh as the No.1 state that has facilitated “Ease of Doing Business” for 2016. The business reforms carried out by Andhra Pradesh was assessed based on certain parameters set by DIPP such as Single-Window clearance, Tax reforms, Labour & Environment reforms, Dispute resolution, Construction Permits, Paper-Less Courts etc.

Andhra Pradesh stood first with 11% growth in GDP for 2015-16 with 4.3% of all-India Gross Domestic Product. In the latest advancements of India's Core Sector, AP has a major role to play and act as a Gateway for the International Trade of majority of the Core products produced. With incentives from the State Government of AP in Electricity and Industrial Zones, the state has developed huge potential to produce the Core Products. Steel, Fertilizers, Cement are already being transported as unitized cargo using the Marine Transport for both EXIM and Coastal movement

The Port City with a vast hinterland of about 750 km radius covering regions of Odisha, Chhattisgarh, Maharashtra apart from Telangana and AP is constantly exploring the majority of Core industries and has been attracting manufacturing clusters that drives the Foreign Trade in the lines of long-term goals of Andhra Government.



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Electrifying experience for Bengaluru students @ VCT

Visakha Container Terminal (VCT) has been taking up many CSR initiatives like donating school benches, supply of water to the remote village, renovation of the monument etc. One other such initiative was to invite 20 underprivileged students from Ananya Trust, Bengaluru who were the first generation in their family to undergo formal education to visit the terminal.

The trust has embarked on a journey to realise the dream of these children by providing education through open school system. As part of this, a study tour was organised for this batch of 20 students to Kolkata, Puri, Bhubaneswar, Vizag, Trivandrum, Mangalore and Kanyakumari. Their visit to Vizag was marked by a tour to **VCT**, a BOT operator of **Visakhapatnam Port Trust**. During their visit, they were given an opportunity to go on board a vessel i.e. m.v. Bomar Spring which belongs to the feeder operator Bengal Tiger Line. For the students consisting of 12 boys and 8 girls in the age group of 14 to 18, it was an exciting experience on board a container ship.

The students interacted with the crew to understand their life as mariners and their voyage in the sea. To make this trip more memorable, **VCT** extended all assistance for their safe passage on board the vessel. The students shared their experience as thrilling and exciting. The ship which so far, they have only seen in movies and TV became a reality now. During the tour of the vessel the students showed a lot of interest towards merchant shipping and few of them in fact were ambitious enough to build their careers in shipping industry. This tour has become a good motivational factor for the students where, **VCT** is poised to undertake many such projects which involves a social cause.



The upcoming CEZ is expected to be much bigger than the ones in Shenzhen and Guangzhou provinces, China. This is likely to spread across more than 2500 sq. km. The CEZs are expected to come up around 450 km area along the coastline with a prime objective of bringing export oriented units like clothing, electronics, footwear, electronic manufacturing cluster units etc.

Visakha Container Terminal located in the port city that is handling EXIM cargo where the CEZ is expected to come up would be the ideal gateway to handle the spurt in cargo. The CEZs in AP would be the driving factor for new industries to be set up; more investors would show interest in investments which will in turn be pivotal in the growth of state's economy.



AP – Enabling Port Led Development

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Visakhapatnam the largest port city in the residual Andhra Pradesh, with its natural advantages in terms of geographical location, metal-mineral rich hinterland connecting 8 states within a radius of 750 km and being a part of golden quadrilateral with multi lane road connectivity, equally good rail network and an international airport is already propelling the growth of the state. Visakha Container Terminal offering global connectivity with its unparalleled services and blessed with deepest draft is the ideal choice as the transshipment hub on the east coast of India thus catapulting AP as the Multimodal Logistics Hub.

Vizag gets Test Match Status

The City of Destiny, Visakhapatnam gets the much awaited test match status and hosted the first ever cricket test match here between India & England which was inaugurated by the H'ble Chief Minister, Shri. Chandrababu Naidu. Yet again the venue proves to be lucky for the Indian Cricket team which won the match by a huge margin.



Make in Andhra Pradesh

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Visakha Container Terminal (VCT) on its part in driving the vision of AP Government has already started implementing ease of doing business' in many ways. VCT has implemented changes like the introduction of e-Form 13, direct linking to Port Community System (PCS) for paperless transactions, facilitating web access to the stakeholders, Electronic Data Interchange etc. As per the Central Board of Excise and Customs circular, the EXIM players will henceforth need not submit paper documents like GAR 7 forms, TR 6 Challans, Transshipment, Shipping Bill, & Bill of Entry (Exchange Control Copy) to Banks/DGFT/Customs ports. The organisation is now coming up with Gate Automation, Mobile app technology and many other innovative methods that will speed up the current process and at the same time simplify it. The upgraded technology will be the key for faster turnaround of container trailers with minimal transactions ensuring they are paperless.

Training @ VCT

Learning is a continuous process which is nothing but an upgradation of skills-set in response to the changing environment. An organisation like **VCT** which is well established and moving forward with a positive growth, values the constant up-skilling of the staff effectively- the key to success. To sustain the business and to further enhance its development, the staff should be trained in the areas of improvement. Basis this principle, **VCT** conducted two training programmes for **VCT** employees that are Hazard Identification & Risk Analysis (HIRA) and Onsite Emergency Plan. While HIRA will be useful in preventive mode analysis of accidents or incidents, the Onsite Emergency Plan is necessary to act promptly during the time of crisis.

HIRA covered aspects like Hazard Identification, Assessing Risks, Controlling Risks and Understanding the responsibilities and Hazards.

Onsite Emergency Plan covered the key elements like Emergency response, Roles & responsibilities of the Primary & Secondary teams, various emergency siren codes, emergency communication methodology, safe assembly points and their significance.

The training programmes kick started with general shift employees, where the rest will be covered in due course to bring more effectiveness across the board.



VISAKHA CONTAINER TERMINAL

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